



Swagology

2019

THE ICEBOX COOL STUFF

The Icebox is setting a new standard in branded merchandise. Founded in 2001 with the idea that promotional products to corporate can be COOL, we are a full-service branded apparel and promotional merchandise agency in the heart of Atlanta. We work with you to take your brand message and connect it to today's culture, trends and attitudes. In addition to our unique, agency style approach to clients' marketing and brand needs, The Icebox is dedicated to giving back and helping the greater community as an active participant in many non-profit organizations and causes across Atlanta.



OUR SERVICES

WE CUSTOMIZE EVERYTHING



We create highly customized apparel and merchandise that takes your brand image to the next level

BETTER PRODUCTS, BETTER EXPERIENCE



Through products, we strive to create a fully integrated brand experience

FIRST CLASS DESIGN TEAM



Our creative experts and in-house design team can bring any idea to life

WE COVER ALL FULFILLMENT NEEDS



The Icebox is committed to operational excellence in support of the evolution of your brand

WE'RE GLOBAL!



Need to ship globally? We have expanded to over 100,000 square feet of warehouse and production space 10 minutes from the world's busiest airport

WE USE SWAG FOR GOOD



We are dedicated to giving back and helping the greater community of Atlanta

COME AND SEE US



INMAN PARK

700 Lake Ave, NE Atlanta, GA 30307



TRADEPORT

3993 Tradeport Blvd, NE Atlanta, GA 30354

Sales@iceboxmail.com

| 404.522.COOL

| iceboxcoolstuff.com

ABOUT SWAGOLOGY

Every year The Icebox hosts Swagology, an invitation-only event dedicated to sharing innovative, new product ideas with our customers. We are so glad you decided to show up today, and we challenge you to take full advantage of our event. Here's how:

WHAT TO DO:

- Find your Icebox Sales Rep
- Grab a beer at the bar
- Use this catalog as a guide to the best products
- Take notes!!!



WHAT TO SEE:

- The Icebox Best-in-Show Pop Up
- All 24 tables of Unique Products
(See Map on back page)
- The Icebox Photobooth
- The Swag bag table on your way out



“As we reflect on our 18 years of business, what stands out most are the incredible array of brands we have come to support and call our friends. We look forward to celebrating YOU today.”

- Jordy Gamson, CEO



SWAG OLOGY DIRECTORY

01. Ladies Breaker Hooded Jacket
Table 1



02. Laser Engraved Bamboo Organizer
Table 2



03. Nylon Anorak
Table 3

04. Branded Beach Cruiser
Table 4

05. Jetsetter Roll Up Garment Bag
Table 5

06. Vegan Leather Pop Socket
Table 6



07. Work Retreat Basecamp Tote
Table 7



08. Recycled Felt Luggage Tag
Table 8

09. Pop-Top Vacuum Can with Straw
Table 9

10. Clear Bag Policy Reflective Pouch
Table 10

11. Branded Waterproof Speaker
Table 11



12. A - Eco-Friendly Reusable
Straw Set
B - Branded Case for Airpods
C - Pack-and-go Insulated Puff
Jacket
Table 12



13. Like a CEO Laptop Case
Table 13

BEST IN SHOW PRODUCTS



SWAG OLOGY DIRECTORY

14. Fall Essentials Fleece Vest
Table 14



15. A - Urban Hustle Day Pack
B - Debossed Soft Cover Journal
C - 2-in-1 Wireless Charging Pad
Table 15 & 16



16. A - Silicone Sleeve Tumbler with Straw
B - Memory Foam Mouse Pad
Table 15 & 16



17. Chilly Days Cowl Neck Pullover
Table 17

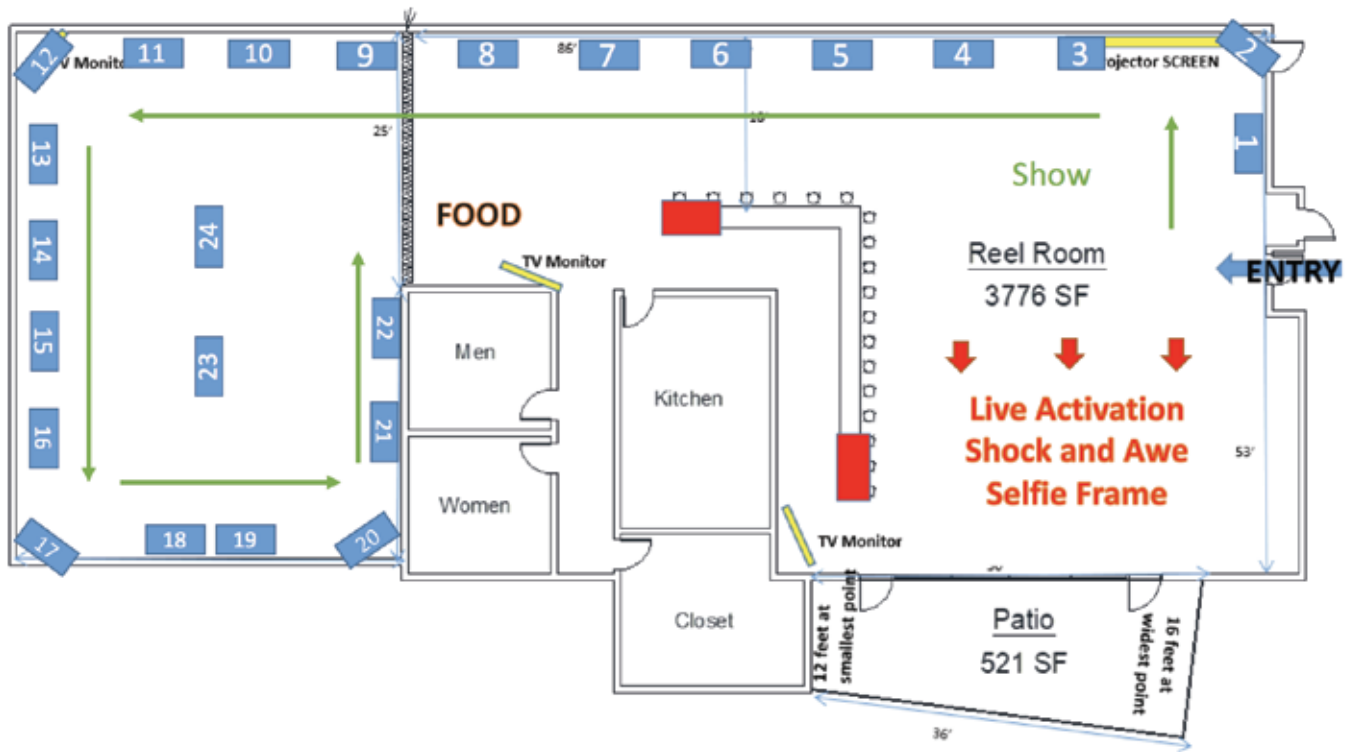
18. Executive Ballpoint Pen
Table 18 & 19

19. A - Company Gift Utensil Set
B - Antique Leather Keychain and Carabiner
Table 18 & 19

20. Performance Polo
Table 20

21. Stoneware Speckled Mug
Table 21





It's time to find the cool stuff!

We have 24 booths of vendors within our supply chain set up to ensure you find the best swag to elevate your brand. Our sales team will be floating around, make sure you grab someone to walk you through the booths and help you find what you are looking for.





Thank you for coming to **Swagology 5.0!** We hope you had a fun and inspiring day, and left with a better idea of what The Icebox is all about.

Please feel free to reach out to us any time.

STAY COOL,

Your Friends at The Icebox